dna™ DIGITAL

A Performance-First

Digital Marketing Agency

For brands that demand more than impressions — we deliver impact.

Our Partners

Google Partner

shopify partners

amazon ads Verified partner

Meta Business Partner

Our Services

Website Development

- → UI/UX Design
- → Custom Web Apps
- → WordPress/Shopify Builds
- → Website Maintenance

Performance Marketing

- → Google & Meta Ads
- → Display & Video Ads
- → Retargeting Campaigns
- → Analytics & Conversion Tracking

Search Engine Optimization

- → Keyword Research
- → Technical SEO
- → On-page/Off-page SEO
- → Local SEO

Ecommerce Marketing

- → Amazon & Flipkart Ads
- → Marketplace Optimization
- → Catalog Management
- → Promotions & Deals Strategy

Social Media Marketing

- → Instagram/Facebook Campaigns
- → Influencer Collaboration
- → Community Management
- → Calendar Planning & Execution

Content & Creative Services

- → Copywriting
- → Brand Videos
- → Motion Graphics
- → Product Photoshoots

PR Services

- → Press Releases
- → Influencer Outreach
- → Media Buying
- → Reputation Management

2017 | India

We started here — building campaigns that delivered results and developing a strong foundation in data-led marketing.

2018–2019 | USA & UK

We expanded into mature markets, helping brands improve conversions, optimize ad spends, and grow consistently across digital channels.

2020–2021 | Dubai

We worked with businesses in the Middle East to scale performance campaigns, launch new digital assets, and improve ROI.

2022–2023 | South Africa

We supported brands with tailored performance strategies, combining global frameworks with regional market insights.

2024 - The year we went truly global

We delivered results, scaled campaigns, and built strong client partnerships across every market proving that our playbook performs worldwide.

2025 | The Growth Continues

Our campaigns are delivering bigger ROAS, stronger conversions, and measurable impact for clients worldwide. The journey is only getting stronger — are you ready to scale with us?

Who We Are

A performance-driven digital agency helping brands scale faster and smarter in the E- Commerce space.

Why Work With Us

- **Growth you can measure** – every campaign tied to sales, ROAS, and long-term brand value.
- **Smarter strategies** – combining SEO, A+ content, ads, and DSP into one growth engine.
- **Cost efficiency** – lower ad waste, higher returns.
- **Proven execution** – consistent results across categories and markets.

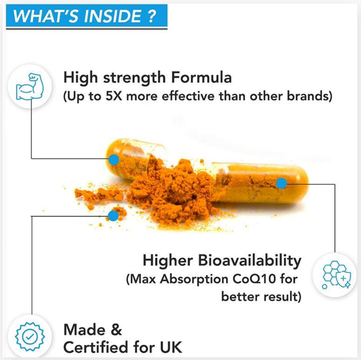
Our Focus

Turning product pages into profit centers and browsers into loyal buyers.

Brands We Served

bionutrica®

Catalogue

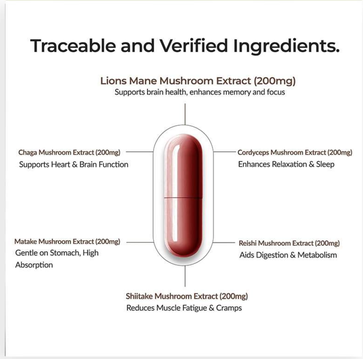

WHAT'S INSIDE ?
High strength Formula
(Up to 5X more effective than other brands)
Higher Bioavailability
(Max Absorption CoQ10 for better result)
Made &
Certified for UK

BENEFITS OF
COQ10 300MG
Healthy Heart
Supporting Energy Production
High Absorption
Powerful Potency
Universal benefits for Men & Women

TRACEABLE &
VERIFIED INGREDIENTS
BETA SITOSTEROL
(300MG)
CRANBERRY
(500MG)
PUMPKIN SEEDS
(500MG)
MACA ROOT
(500MG)
NETTLE LEAVES
(100MG)

HIGH QUALITY AND
SAFETY
BIOPROSTATE TABLETS ARE:
No Synthetic Colours
Non-GMO Ingredients
Free of Nano Particles
Gluten & Lactose Free
Gelatin Free Ingredients

BioCuria
FOOD SUPPLEMENT
6-in-1 mushroom complex of vital science backed blend of Lion's Mane, Chaga, Maitake, Shitake, Reishi, and Cordyceps extracts.
120 Capsules
bionutrica


Traceable and Verified Ingredients.
Lions Mane Mushroom Extract (200mg)
Supports brain health, enhances memory and focus
Chaga Mushroom Extract (200mg)
Supports Heart & Brain Function
Cordyceps Mushroom Extract (200mg)
Enhances Relaxation & Sleep
Matake Mushroom Extract (200mg)
Gentle on Stomach, High Absorption
Reishi Mushroom Extract (200mg)
Aids Digestion & Metabolism
Shiitake Mushroom Extract (200mg)
Reduces Muscle Fatigue & Cramps

13 Ingredients
1 Tablets a day
Formulated by experts.
To help support people an active and healthy liver function.

Proudly brought to you by an Irish Company
Produced at GMP & FSC 22000 approved facility
Each batch tested at an Independent Lab.
Reviewed, & approved by HSE Ireland
BioLiver
30
bionutrica

Drop.Fizz.Drink
Drink Daily post any meal of the day
Drop 1 tablet in 200ml water
Let the tablet dissolve completly
Drink daily post any meal of the day
Netural Flavour

Your daily health dose with BioCZN
60 days supply
Easy to swallow
Gluten & Lactose Free
No Synthetic Colours
Free of Nano-Particles
Fast Nutrient Absorption
Non-GMO Natural Ingredients
1 a day
Fast Absorption
Gentle on Stomach

WHAT'S INSIDE ?
Astaxanthin
Alpha Lipoic Acid
Hyper-concentrated Glutathione

BENEFITS OF RADIACAP
Brighten and even out your skin tone
Reduce the appearance of Fine lines & Wrinkles
Improve skin elasticity and firmness
Protect against free Radical damage
Promote collagen Production

A+ Content

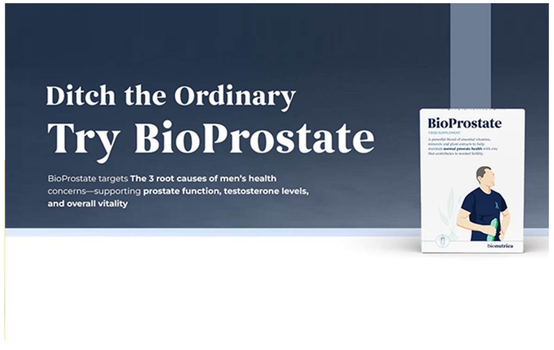
Natural. Potent. Proven
Curcumin95
bionutrica

Powerful GoldenTrio for a Healthier You!
Immune System Support
Powerhouse of Antioxidants
Supports Muscle, Digestive & Cognitive Health
Supports Healthy Bones and Joints
Reduce Oxidative Stress & Inflammation
Curcumin95
Potent high strength curcumin extract (95% curcuminoids), with ginger and black pepper (98% piperine) extracts
60
bionutrica

Supercharge
Your Prostate Health.
10X More
Potent Formula
(A comprehensive blend of natural ingredients for men's Health)
GMP CERTIFIED
SCIENTIFICALLY BACKED FORMULA
COMPLETE TRANSPARENCY TRACEABILITY
100% VEGETERIAN

SETTING THE TONE
35 WATTS PER CHANNEL
BUILT IN MM PHONO STAGE
TONE & BALANCE CONTROLS
AUX INPUT
REMOTE CONTROL

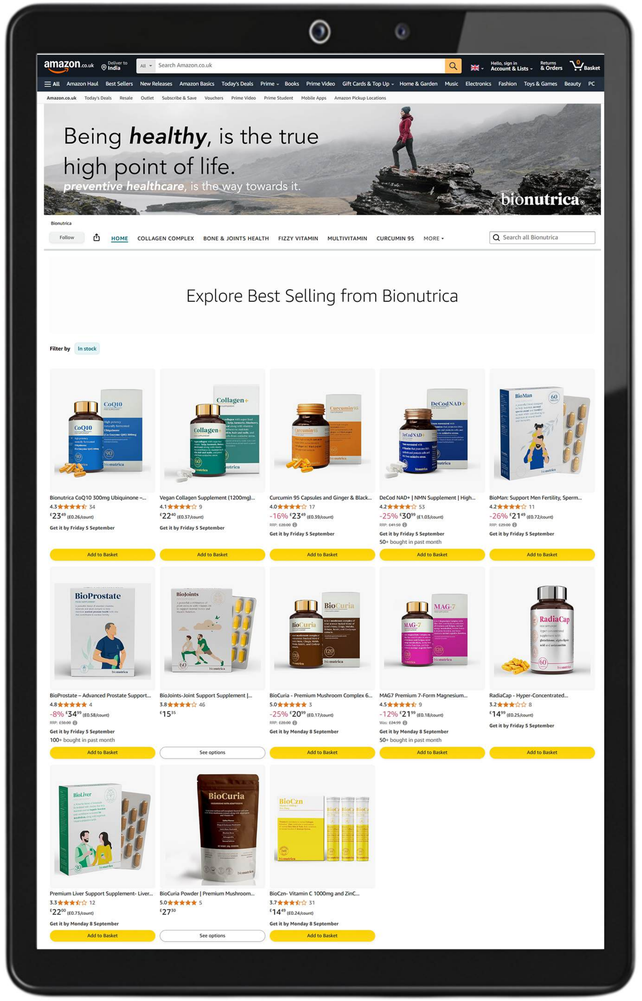
Vitamin D3 & B6
Vitamin D3: May Support Prostate Health, Testosterone, And Immunity In Men. Vitamin B6: Helps With Energy, Red Blood Cells And Potentially Mood In Men.
Pumpkin seed extract
Pumpkin Seed Extract, Packed With Zinc, Is Studied For Men's Health, Potentially Aiding Prostate Health, Urinary Function, And Even Heart Health.
Nettle Leaf Extract
Nettle Leaf Extract Reduces Inflammation And Oxidative Stress Due To Its Rich Content Of Flavonoids And Phenolic Acids..


Ditch the Ordinary
Try BioProstate
BioProstate targets The 3 root causes of men's health concerns—supporting prostate function, testosterone levels, and overall vitality
BioProstate
bionutrica

The Nutrition Revolution
An Ounce Of Prevention is Worth a Pound in Care.
BioMan
CoQ10
High potency naturally fermented L-Hapalosine (Co-Enzyme Q10) 300mg
90
bionutrica
Collagen+
Vegan collagen with super food extracts: barley, turmeric, blueberry, aloe & acai along with vitamin C, hyaluronic acid, biotin for healthy skin, hair and nails, and protect cells from oxidative stress.
60
bionutrica
BioJoints
60

You can believe!
Our team crafts initial formulas that consider areas like immunity, antiaging, bone, joints, and skin health. Production happens in GMP & HACCP-certified facilities,ensuring of efficacy, safety and reliability.
Curcumin95
60
bionutrica
MANUFACTURED IN GMP CERTIFIED FACILITIES
GMP CERTIFIED
SCIENTIFICALLY BACKED FORMULA
COMPLETE TRANSPARENCY TRACEABILITY
100% VEGETERIAN

Amazon Storefront



LABORATORIE

BIOREVA™

DUBLIN

Catalogue

OUR BRAND PROMISE
COLOR SAFE
SUITABLE FOR ALL SKIN TYPE
CRUELTY FREE
NO SILICONE
VEGAN FORMULA

What it does
Lightens Dark Spot & Blemishes
Reduces Acne Scars
Brightens Skin Tone
Reduce Age Spot
Protect Skin Damage From UVB

Results-Driven Anti-Aging Skincare

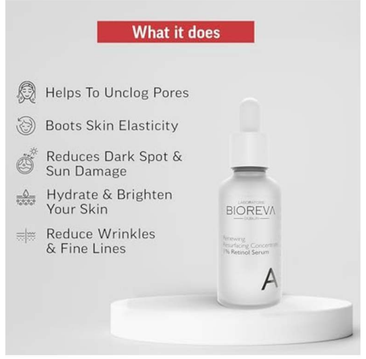
How To Use
Wash the face wi
Bioreva RadiaWa
Cleanser
Apply the Serum
on Face & Neck
Let the Serum
Completely Absc
Use Bioreva SPF
for UVA/UVB
protection- no m
Indoor and outdc

What it does
Reduce Fine Lines
Reduce Puffiness
Reduce Inflamation
Repair Sun Damage
Reduce Dark Cricle

How To Use
Pump out some Bioreva eye repair cream on your fingertips.
Apply dots around the Eyes and massage in a circular motion.
Massage till the Bioreva eye repair cream is completely absorbed.

Hero Ingredients
Pantothenic Acid
B3

BIOREVA
Renewing Resurfacing Concentrate
1% Retinol Serum
A


What it does
Helps To Unclog Pores
Boots Skin Elasticity
Reduces Dark Spot & Sun Damage
Hydrate & Brighten Your Skin
Reduce Wrinkles & Fine Lines

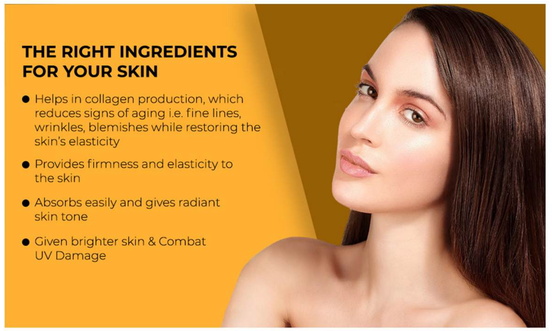
Retinol
improve skin texture, reduce fine lines,
and prevent acne

Hero Ingredients
Multisal Dark Circle Eliminator
Multisal Multilayer
Multisal Vit C & E
Hyaluronsan

Hero Ingredients
Buriti Oil
Pure Vitamin C
Tranexamic Acid

A+ Content

BIOREVA
VITAMIN C
Serum
Beautiful Skin Is Just
Serum Deep
30 ml


THE RIGHT INGREDIENTS
FOR YOUR SKIN
Helps in collagen production, which reduces signs of aging i.e. fine lines, wrinkles, blemishes while restoring the skin's elasticity
Provides firmness and elasticity to the skin
Absorbs easily and gives radiant skin tone
Given brighter skin & Combat UV Damage

FOAMING
CLEANSER
Let your skin dance with the beat of freshness
BIOREVA
RADIAWASH

REFRESH AND REVIVE
AND FEEL THE SOFTNESS
Lightens the skin and gives skin a radiant glow
Makes pores finer and removes skin hyper-pigmentation
Protects against UV radiation
Antioxidant and Anti-aging properties and reduces skin inflammation
Soothes The Skin Cells And Provides Hydration

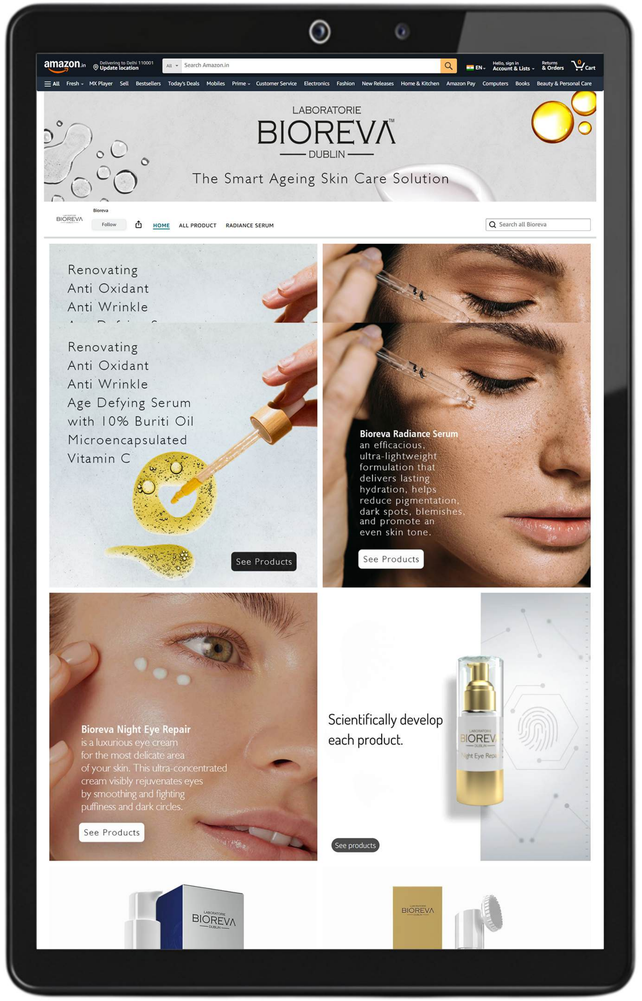
BIOREVA
NIGHT EYE
REPAIR
Cream
Achieve smooth glow with the right products
EYE REPAIR

BIOREVA
RADIANCE
Serum
Let Your Skin Blossom
Effortlessly
RADIANCE

NIACINAMIDE
Serum
The Goodness And
Protection Your Skin
Deserves
100 gm
BIOREVA
10% Niacinamide
Serum
B3

YOUR SKIN'S BEST FRIEND
Improves Skin Elasticity Reduce Fine Lines and Wrinkles
It helps to even out skin tone and fade hyper-pigmentation for a more radiant complexion
It deeply nourishes and moisturizes the skin, leaving it soft, supple, and revitalized
It improves overall skin texture and restores a healthy, and vibrant complexion

Amazon Storefront



CAMBRIDGE AUDIO

Catalogue

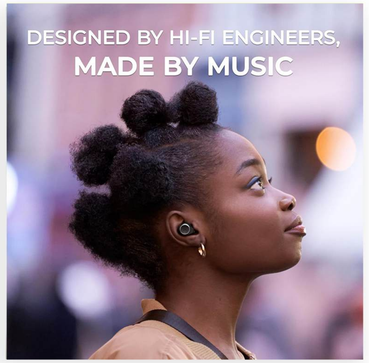
CAMBRIDGE
EFFORTLESSLY MUSICAL
CLASS AB AMPLIFICATION DELIVERS PRISTINE SOUND AND EMOTIONAL IMPACT
CXA81

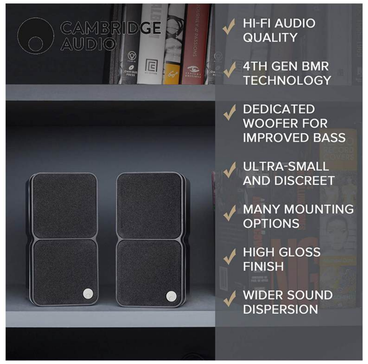
CAMBRIDGE
USB
BLUETOOTH APTX-HD
ESS SABRE ES9010 DAC
A/B SPEAKER ZONES
CXA81

CAMBRIDGE AUDIO
AUTO ON/OFF MODE
AJUSTABLE PHASE CONTROL
DIGITAL SIGNAL PROCESSOR
AEROSPACE-GRADE ALUMINIUM CONES
8" BOTTOM-FIRING PASSIVE RADIATOR
8" FIRING WOOFER

X301 DIMENSIONS
10-1/2"W x 12-1/4"H x 12-3/16
16.5 LBS

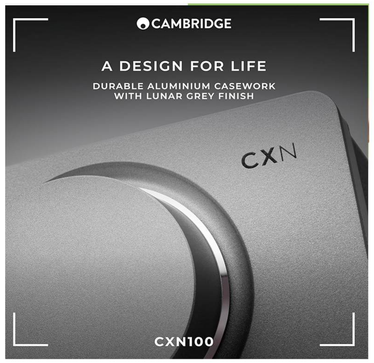
UP TO 52 HOURS OF BATTERY
IPX4 WATER RESISTANCE
ADAPTIVE HYBRID ANC
CAMBRIDGE


DESIGNED BY HI-FI ENGINEERS,
MADE BY MUSIC

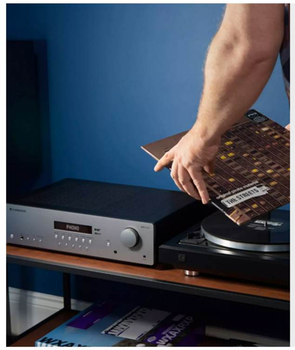

CAMBRIDGE AUDIO
HI-FI AUDIO QUALITY
4TH GEN BMR TECHNOLOGY
DEDICATED WOOFER FOR IMPROVED BASS
ULTRA-SMALL AND DISCREET
MANY MOUNTING OPTIONS
HIGH GLOSS FINISH
WIDER SOUND DISPERSION

CAMBRIDGE AUDIO

CAMBRIDGE
FLEXIBLE CONNECTIVITY
USB
INTERNET RADIO
STREAMING SERVICES
NAS DRIVE
CXN100


CAMBRIDGE
A DESIGN FOR LIFE
DURABLE ALUMINIUM CASEWORK WITH LUNAR GREY FINISH
CXN
CXN100

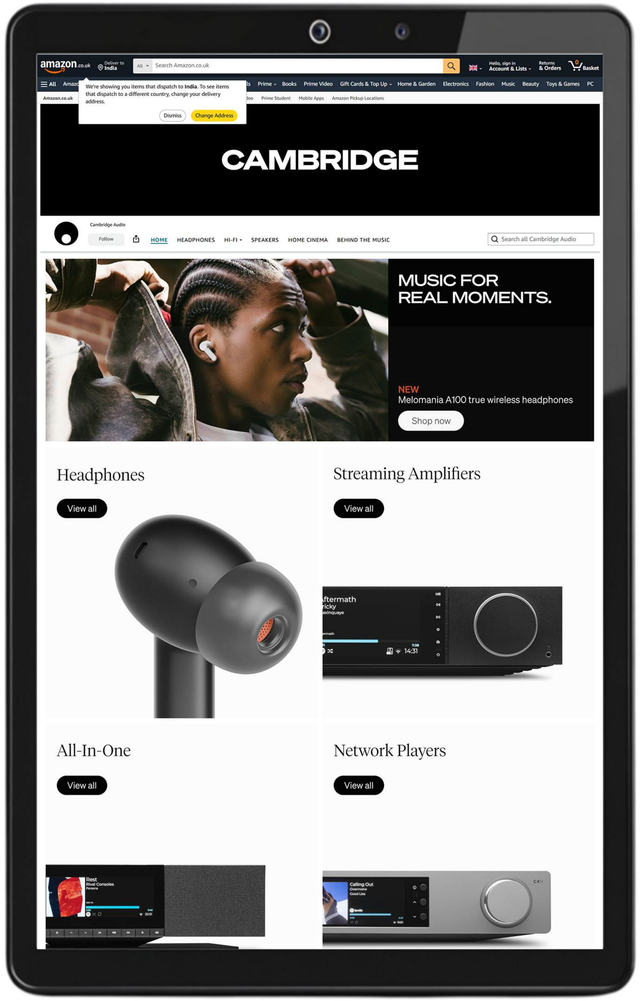
A+ Content



DAB+ / FM STEREO RECEIVER WITH PHONO-STAGE

With 100 watts of power and DAB+ / FM tuner too, AXR100D is an amp to be taken seriously – thanks to an integrated phono stage for easy connection of a turntable, and Bluetooth to play music wirelessly from a smartphone. A dedicated subwoofer output for driving bass, and two sets of speaker outputs add to AXR100D's appeal, while plenty of sockets front and rear build on that versatility.

Amazon Storefront



dna™ DIGITAL

Cetaphil®

Catalogue

DEFENDS AGAINST
SKIN SENSITIVITY
5 SIGNS
Dryness
Irritation
Roughness
Tightness
Weakend Skin Barrier

Fragrance-free, soap free & vegan
DERMATOLOGIST RECOMMENDED
SENSITIVE SKIN
Cetaphil
Oily Skin Cleanser

GENTLY APPLY TO BABY'S FACE AND BODY

PACKED WITH NATURAL INGREDIENTS*
Aloe Vera
Shea Butter
Panthenol
Cetaphil
baby
*Formulation Claims

PEDIATRICIAN RECOMMENDED
For Your Baby's Gentle Skincare
Cetaphil
baby
with organic CALENDULA

Clinically Proven
Gentle
Moisture Seal
Skin Barrier
Soothing
Hypoallergenic
BABY PROTECTION
5 FOLD

Brightening Ingredients
Science-Backed and Dermatologist Tested
ADVANCED PEPTIDE
SEA DAFFODIL
NIACINAMIDE
ANTIOXIDANT C
Formulation Claims

Protects Skin
Day & Night
AM
Protects against pollution[1]
+48%
PM
Repairs oxidative damage[2]
+25%**
Protects against blue light[3]
+21%**

LIGHTWEIGHT* HYDRATION FOR BOTH FACE AND BODY
Cetaphil
Moisturising Lotion
*Galderma Data on file In Use Test: Study

SKIN RESTORATION IN 1 WEEK
WHAT'S OUT
48 HOURS HYDRATION
Paraben & Sulphate Free
Fragrance Free
Mineral Oil Free
Allergen Free
Won't Clog Pores
Cetaphil

FAST-ABSORBING FORMULA FOR DEHYDRATED, SENSITIVE SKIN
WHAT'S OUT
DERMATOLOGICALLY TESTED*
Paraben Free
Hypoallergenic
Non Irritating
Non Comedogenic
Cetaphil
OPTIMAL HYDRATION
*Dermatology Test of 40 female subjects over 4 consecutive weeks. Galderma: Data on file (RD.53.SPR.202567)

UNLOCK YOUR SKIN'S POTENTIAL WITH THE OPTIMAL HYDRATION REGIME
1
CLEANSE
Remove dirt & other impurities
2
BOOST
Enhanced absorption of moisturizers
3
MOISTURIZE
Hydrate and protect the skin
4
PROTECT
Prevent sun damage and premature aging
Cetaphil
50+

A+ Content

Cetaphil
#1 DERMATOLOGIST RECOMMENDED
UK SKINCARE BRAND
YOUR ROUTINE FOR DAILY HYDRATION

FIND YOUR PERFECT CLEANSER
ALL SKIN TYPES, SENSITIVE SKIN
EXFOLIATING MICROBEADS
DRY TO NORMAL SKIN
CREAMY NON FOAMING
COMBINATION TO OILY SKIN
GEL TO FOAM
ALL SKIN TYPES, SENSITIVE SKIN
INSTANT FOAMING

Daily gentle
SKIN REGIME
Step 1
WASH & SHAMPOO
Gently cleanse to keep the babies' skin and hair soft, smooth and improve the skin texture. Infused with organic calendula extract, for long lasting moisturization for 8 hours.
Step 2
DAILY LOTION
Infused with natural ingredients like calendula flower, sunflower oil, and almond oil, this formla keeps baby's skin hydrated for 24 hours.
Step 3
ADVANCE PROTECTION CREAM
Shield sensitive areas from irritation with a protective formula enriched with organic calendula, shea butter, and glycerin. Soothe and ease discomfort of dry, chafed skin instantly.

Specially formulated with
NOURISHING INGREDIENTS
Glycerin
Avocado Oil
Shea Butter
DERMATOLOGIST TESTED
Cetaphil
baby
Mild Bar

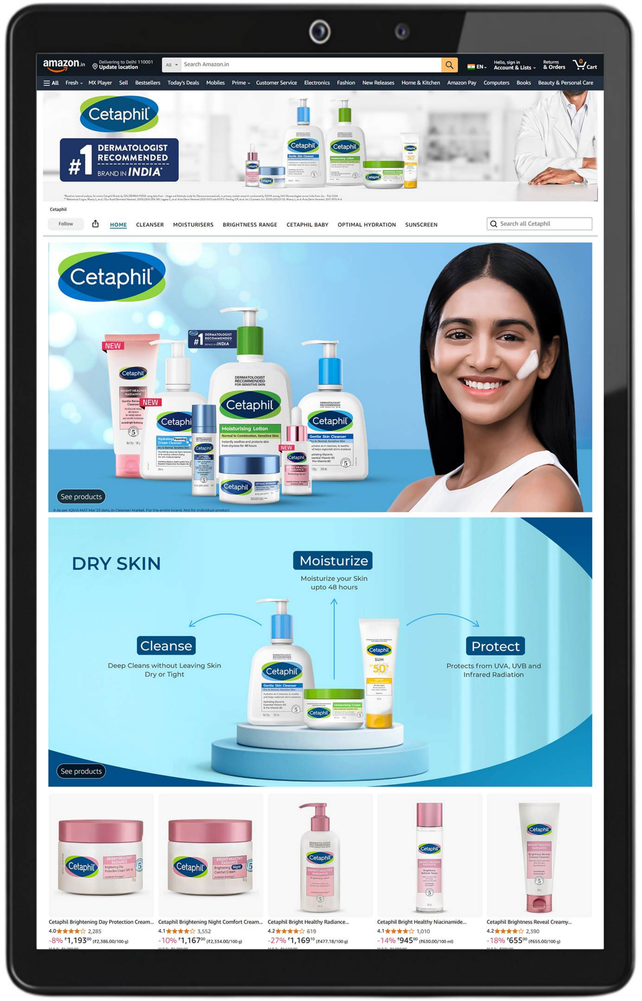
SKIN SENSITIVITY 5 SIGNS
DEFENDS AGAINST
Dryness
Irritation
Roughness
Tightness
Weakened Skin Barrier
ESSENTIAL STEPS FOR A DRY SKIN CARE ROUTINE
1 CLEANSE SKIN MORNING OR NIGHT
2 MOISTURIZE TO LOCK IN HYDRATION
3 PROTECT YOUR SKIN FROM UV RAYS
*Galderma Data on file [Clear project Final clinical Results on 5 Products]
*Galderma Data on file
The Brand of the Year (BOTY) survey conducted by Team Marksmen, which uncovered India's most popular brands

Cetaphil
SUN
SPF 50+
Moisturising Cream

Gentle formula for
HAIR & BODY
pH Neutral
Safe for Newborns
Hypoallergenic
Non irritating formula

Specially formulated with
NOURISHING INGREDIENTS
Glycerin
Avocado Oil
Shea Butter
DERMATOLOGIST TESTED
Cetaphil
baby
Mild Bar

Amazon Storefront



dna™ DIGITAL

STIM® ORAL CARE

Catalogue

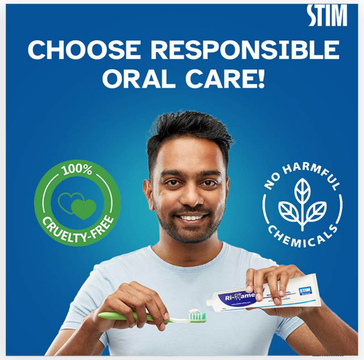
LONG-LASTING MOISTURE
Up to 4 Hours
of hydration for a comfortable mouth.
Saleva

7-HEAD
INTERDENTAL CLEANING BRUSH.
Designed for Deeper, Smarter Oral Care

STIM
CLANDEN DENTURE CLEANING PASTE
Gentle
Effective
Dentist-Recommended
CLANDEN
Instant Denture Cleaning Paste
Helps to Remove Stains

STIM
FAST-ACTING FORMULA
Removes plaque-causing bacteria in minutes

STIM
REFRESHING ICY MINT FLAVOR
Ri-Enamel


STIM
CHOOSE RESPONSIBLE ORAL CARE!
100% CRUELTY-FREE
NO HARMFUL CHEMICALS

STIM
ULTRA-SOFT BRISTLES
Gentle on sensitive teeth
FADING GREEN TIPS
signal when to replace your brush

STIM
PAIR SILKY TOOTHBRUSH WITH SENTIM SF TOOTHPASTE,
for sensitive teeth
Sentim-SF

STIM
STIM CHARCOAL TOOTHPASTE
Advanced Whitening Formula
CHAR COAL

STIM
PREVENTS TOOTH DECAY
Strengthens enamel & protects against plaque buildup.

STIM
4,500+
ULTRA-DENSE & SOFT BRISTLES
New Launch
Covers More Surface Area Per Stroke
Max Plaque Removal

STIM
Reaches tight spots and gumline
Long-lasting bristles
Ideal for all age groups

A+ Content

TEETH WHITENING
WITH
ACTIVATED CHARCOAL
Enamel Safe with Fluoride Protection
CHAR COAL
STIM

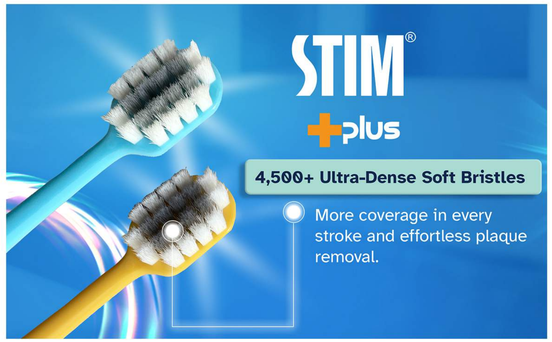
DUAL ACTION WHITENING POWER
Gently removes surface stains
Provides cavity protection while strengthening enamel
Prevents tooth decay with fluoride support
Leaves you with long-lasting fresh breath
CHAR COAL
STIM

STIM
Floss
Toothpick
STIM
FLOSAL
2-IN-1
COMPACT
FLOSSING TOOL

STIM
RIGHT-ANGLE FLOSSER - For molars & flexible pick for debris removal.
SHRED-RESISTANT PTFE FLOSS - Glides smoothly without breaking
REFRESHING MINT FLAVOR - Leaves your mouth feeling clean and fresh after every use.
STIM
FLOSAL

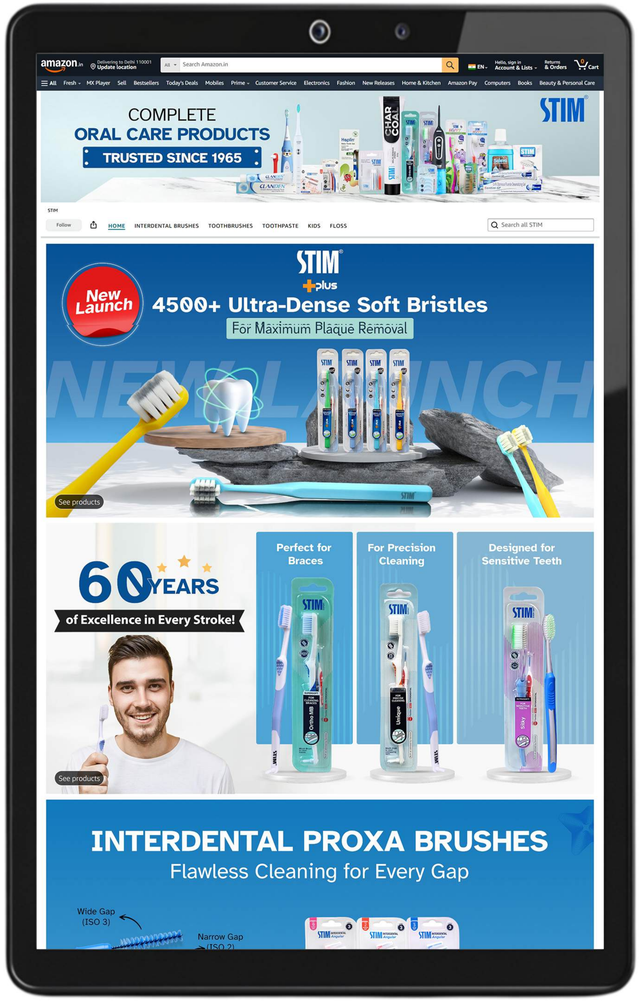
STIM INTERDENTAL
Flexible
STIM INTERDENTAL FLEXIBLE PROXA BRUSH ISO 0
Expert Oral Care for Tight Gaps
Trusted by Dentists for 60+ Years

Reach Where Your Toothbrush Can't
No More Shocks or Discomfort
Extra Strong Wires


STIM®
plus
4,500+ Ultra-Dense Soft Bristles
More coverage in every stroke and effortless plaque removal.

Tapered bristles glide into tight spaces.
Delivering a deeper, more effective clean.
STIM

Amazon Storefront



dna™ DIGITAL

ZERO WATER®

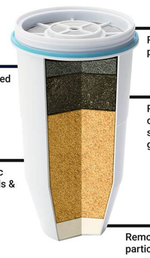
Catalogue

10 Cup / 2.3 Liter Capacity Pitcher

PRODUCT DIMENSIONS	11.63 in W x 11 in H 29.5 cm W x 27.94 cm H

5-STAGE FILTRATION

Removes up to 99.6% of Total Dissolved Solids



1. Removes fine particles & sediment
2. Removes suspended solids
3. Removes organic contaminants & stops bacteria from growing
4. Removes inorganic compounds; Metals & Nonmetals
5. Removes ultrafine particles

IAPMO CERTIFIED

- Up to 99% of Lead
- Up to 99% of Chromium
- Up to 94% of PFOA / PFOS
- Up to 92% of Mercury

IAPMO R&T

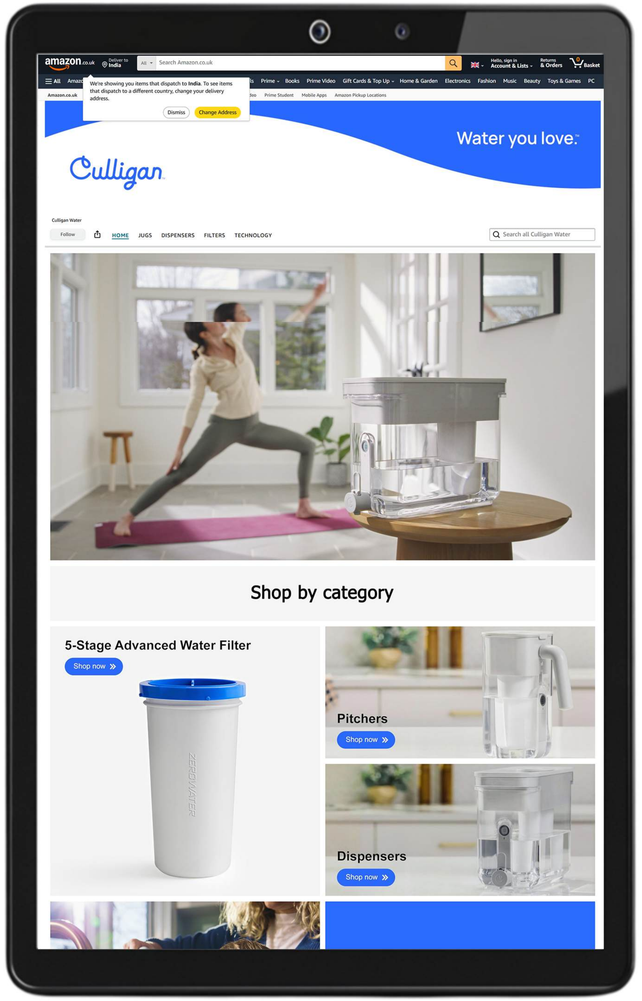
Standard 42
Chlorine Taste & Odor

Standard 53
Reduction of Lead, Chromium, & Mercury

A+ Content

Culligan ZEROWATER	5 STAGE	ORDINARY 2 STAGE
TDS REMOVED	99%	50%
REDUCES LEAD	✓	✗
REDUCES PFOA & PFOS	✓	✗
REDUCES CHROMIUM	✓	✗
ESTIMATED TDS RESULTS	000	153

Amazon Storefront



CASE STUDIES

Ecommerce Marketing

STIM®

- **Established in 1965,** STIM is a trusted oral care leader with products recommended by dentists globally.
- **Goal:** Scale Amazon India sales and achieve a ROAS of 5 within six months.

Strategy:

Organic Enhancements:

- **Revamped product listings and SEO with optimized keywords.**
- **Designed interactive A+ content and variation listings.**

Paid Ad Strategy:

- Restructured underperforming campaigns.
- Focused on high-potential keywords and efficient budgets.
- Creative ad copy aligned with optimized product pages.

Challenges:

- Low organic visibility due to poor listings and SEO.
- High advertising cost (ACOS) with inefficient ad campaigns.
- Limited customer engagement through product pages and banners.

Results:

(July–Dec 2024)

- **ROAS:** From **2.92 to 5.08**, surpassing the target.
- **Sales Growth: ₹14.7L to ₹20L** with reduced ad spend.
- **TACOS Improvement:** From **15.32% to 8.79%**, highlighting organic sales growth.
- Order Volume: **+25% (4,819 to 6,035)**.

Ecommerce Marketing

Objective:

Achieve the first-month ROAS target for ZeroWater, a high-end water filtering system, while outperforming competitors like BRITA on Amazon.

Strategy:

- **Retargeted high-intent users** who visited ZeroWater or competitor pages.
- **Used Amazon DSP** for precise audience targeting and engagement.
- **Positioned messaging** to showcase ZeroWater's edge over BRITA.
- **Optimized in real time** using ROAS metrics, adjusting bids for performance.

Results:

ZeroWater's Amazon DSP campaign delivered outstanding results:

- Achieved the first-month **ROAS target**, showcasing immediate success.
- Outperformed competitors,including **BRITA**, in conversion and customer acquisition.
- **Dynamic E-commerce** ad format proved highly engaging and effective.

Ecommerce Marketing

CAMBRIDGE AUDIO

The Brand

Cambridge Audio, a British hi-fi pioneer since 1968, is known for iconic innovations like the P40 amplifier and DacMagic DAC. In 2019, they launched on Amazon UK to expand their direct-to-consumer presence, focusing on premium wireless headphones.a

The Challenge

- Long purchase cycle for high-value products
- Amazon DSP undervalued due to low ROAS perception
- Risk of discontinuing DSP despite its hidden impact
- Needed proof of true full-funnel contribution

Our Approach

- Full-funnel advertising mix: Amazon DSP + Sponsored Ads
- Leveraged Amazon Marketing Cloud (AMC) to track shopper journeys
- Analyzed ad overlap & conversion paths across Sponsored Products, Display, Brands, and DSP
- Proved DSP's role in initiating intent, driving branded searches, and influencing conversions
- Guided budget reallocation from saturated formats → DSP + Display

Results:

- **81%** of sales influenced by DSP
- **60%** of DSP orders from new-to-brand customers
- **189%** higher purchase rate when DSP was in the mix
- **19%** uplift in overall sales
- **48%** increase in customer base
- **38,000** branded searches generated in 21 months

Ecommerce Marketing

MICHELIN

Michelin France Scales Efficiently with Amazon DSP

With a legacy of over a century, Michelin stands as a pioneer in mobility solutions and premium tire technology

Our Approach

- Activated **Amazon DSP** to expand beyond Sponsored Ads
- Focused on audience **targeting + remarketing** to capture intent
- Weekly monitoring & optimization to maintain profitability
- Balanced budget allocation to achieve sustainable scale

Results

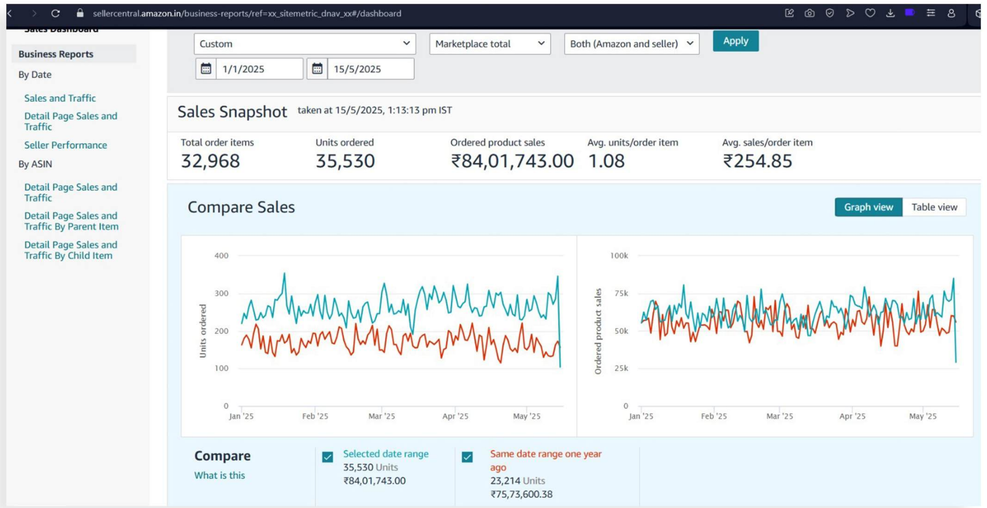
- **Total Cost: €7,088.66**
- **Total Sales: €44.2K**
- **ROAS: 6.24** (exceptionally strong return)

Key Impact

- Proved DSP as a **high-ROI growth driver** in France
- Delivered **6x+ return on spend,** validating DSP as a long-term strategy
- Strengthened Michelin's premium positioning with efficient, targeted sales growth

E-Commerce Marketing

From listing optimization to retention funnels, our e-commerce strategy helps brands grow visibility, improve discoverability, and increase sales on platforms like Amazon, Flipkart, and their own stores.



In FY 24-25:

- Sold **1 Lakh+ products** across marketplaces
- Delivered **10x returns on Amazon DSP campaigns**
- Ranked products on top search spots organically and via PPC
- Doubled AOV for several D2C clients through bundled strategies

You have finally found the right marketing agency

Let Us Do the Rest Now!

Wishing For 10x ROI?

We don't just promise growth — we deliver it.

Tired of Boring and Stale Content?

Not here. Only fresh, original ideas.

Failed Executions Hurting your Campaigns?

We execute with precision,start to finish.

Tired of following up on Deliverables?

Our managers stay two steps ahead.

Copy- Paste Strategies Resulting in Zero Growth?

We build custom growth plans — no shortcuts.

Empty Promise Hurting your Bank?

We earn trust with real results, not excuses.

★★★★★

Words of wisdom from

Brands Around The World

Anders Hjorth, e-Comas, Germany

Over two years, DJ mastered Amazon DSP, Google Ads, Meta Ads, Google Shopping, and Bing campaigns, consistently delivering outstanding performance for E-Comas. A true Digital Markets Arts expert and a pleasure to work with.

Jérôme de Guigné, e-Comas, Germany

DJ with the DNA crew is a great reactive friendly and efficient team. The team is very complete with many different types of knowledge and competencies - offering a very "sharp" swiss knife of digital media practices. We would certainly recommend DJ to anyone looking for a performing team.

Bibin, India Designer Show

Kudos to DNA team for outstanding social media management! Their strategic approach elevated our brand image, and the seamless collaboration with DNA professionalism is truly appreciated.

Satyam Garg, ActionCoach India

Thanks to DNA's expertise in paid marketing and organic posting, our business coaching firm has experienced a remarkable boost in visibility and engagement. Their strategic approach is a game-changer – highly recommended!

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